

**ADVISORY**

January 3, 2019

**All Editors of NBA**

**Re: Satirical programmes to be preceded by a disclaimer**

NBSA has been receiving complaints from viewers that several channels in their satirical programmes, use voiceover from cinemas (movies) or other clips, in synchronisation with the video of images of public figures/persons thereby giving an impression to the viewers that the public figure/ person is uttering those words.

The editorial freedom of broadcasters may not extend to using dubbing/voiceover techniques whereby words uttered by imaginary/fictional characters in cinematograph films, plays, radio or other programmes, are synchronised with the images of public figures, or when commenting on real events/incidents, so as to make it appear that such public figures had uttered those words.

The problem arises when words uttered by a character in a movie are shown (without referring to the movie) as being uttered by a living public figure, by playing any audio clip in synchronization with the images/video of the public figure. Fringe/extremist elements, unaware that the dialogues or words are from a movie, may believe that those words were uttered by the public figure and thereby be incited or provoked to indulge in violence or disturbance of public order and peace.

If 'quotes' or dialogues from a cinematograph film or other programmes are to be used in a TV programme, the programme should disclose, by appropriate disclaimer, that the movie dialogues from a movie or play are used in the programme by way of satire.

Kindly circulate this Advisory to all the producers/ programming heads of your channel(s) to ensure compliance.



For and on behalf of the  
News Broadcasting Standards Authority

**CC: Members & Legal Heads of NBA**