

FOR IMMEDIATE RELEASE

New Delhi: April 22, 2008 — The News Broadcasters Association (NBA) has formulated a well thought-out and comprehensive

(I) "Code of Ethics & Broadcasting Standards" ; and(II) "News Broadcasting Standards (Disputes Redressal)

Regulations" for its members as a measure of selfregulation.

The Regulations are meant for effective implementation of the Code. The Code and Regulations have been vetted by Mr Harish Salve, Senior Advocate and former Solicitor General of India.

The NBA has submitted these for consideration to the Government. A copy of the Code and Regulations (<u>http://www.nbanewdelhi.com/codeof-ethics-broadcasting-standards.asp</u>) is attached for your information.

Annie Joseph Secretary General