

**PRESS RELEASE****FOR IMMEDIATE RELEASE****NBDA delegation met the Prime Minister Mr. Narendra Modi**

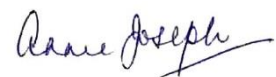
**New Delhi, 27<sup>th</sup> August 2024:** A delegation of the News Broadcasters & Digital Association (NBDA) led by its President, Mr. Rajat Sharma, called on Prime Minister Mr. Narendra Modi today.

The delegation informed the Prime Minister regarding the health of the news broadcast industry, constraints, problems, and challenges faced in the era of digital revolution which was severely impacting and affecting the growth of the 'News' genre.

Present in the meeting was Mr. Ashwini Vaishnaw, Minister for Information & Broadcasting.

The other members of the delegation were Ms. Anuradha Prasad Shukla, Chairperson-cum Managing Director, New24 Broadcast India Ltd, Mr. Rahul Joshi, Managing Director TV 18 Broadcast Ltd, Ms. Kalli Purie Bhandal, Vice Chairperson & Managing Director TV Today Network Ltd., Mr. Dhruba Mukherjee, Director ABP Network Ltd, Mr. Anil Kumar Malhotra, Advisor Zee Media Corporation Ltd, Mr. Sanjay Pugalia, Director New Delhi Television Ltd, Mr I. Venkat, Director Eenadu Television Pvt. Ltd., Mr R Mahesh Kumar, Managing Director Sun TV Network Ltd., Mr. Varun Kohli COO, News Broadcasting Business Bennet Coleman & Co Ltd and Ms. Annie Joseph, Secretary General, NBDA.

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Annie Joseph  
Secretary General